



University of St.Gallen



## PhD Summer School in Empirical Research Methods SSERM 2014

The Summer School in Empirical Research Methods (SSERM) at the University of St.Gallen, Switzerland, is a new and high-calibre 2-week integrated programme teaching on methodology for PhD students from leading universities all over the world. The SSERM offers an attractive course-based learning atmosphere on different aspects of empirical research. Participants can choose from different courses (one course per week) offered as block seminars by international renowned lecturers.

- ✦ **Date: 2-13 June 2014, some courses are outside this core period and can be booked additionally/optionally**
- ✦ **Course load: 8 ECTS credits**
- ✦ **Application fee: CHF 100,00** (non-refundable)
- ✦ **Programme fee: CHF 1'690,00** (for two weeks)
- ✦ **Accommodation: CHF 500,00**
- ✦ **Services**  
The programme fee includes expenses for lectures, cultural events and mentoring
- ✦ **Application deadline: 30 April 2014**
- ✦ **Early Bird**  
Application received by 28 February 2014.  
Discount of CHF 100,00 on programme fee.

### **Academic Directors:**

Prof. Dr. Andreas Herrmann

Director, Center for Customer Insight, University of St.Gallen

Prof. Dr. Michael Lechner, Director of the Swiss Institute for Empirical Economic Research,  
University of St.Gallen

### **Contact Information:**

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<http://www.sserm.ch>

# St. Gallen Summer School in Empirical Research Methods (SSERM) 2014

University of St. Gallen, Switzerland ¶

## Course overview ¶

| Instructor         | Course                   | Date           | ECTS |
|--------------------|--------------------------|----------------|------|
| AUDRINO, Francesco | Computational Statistics | 12-21 May 2014 | 4    |

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1<sup>st</sup> Session: 2-6 June 2014 ¶

| Instructor          | Course   | Date          | ECTS |
|---------------------|--|---------------|------|
| McDANIEL, Timothy   | Regression I -- Introduction                                 | 2-6 June 2014 | 4    |
| POLLINS, Brian      | Regression II -- Linear Models                               | 2-6 June 2014 | 4    |
| MIHAS, Paul         | Qualitative Data Analysis                                    | 2-6 June 2014 | 4    |
| HÄUBL, Gerald       | Experimental Design for Behavioral Science<br>(Lab Research) | 2-6 June 2014 | 4    |
| BAER, Douglas       | Structural Equation Models I -- Introduction                 | 2-6 June 2014 | 4    |
| BERBAUM, Michael L. | Multivariate Data Analysis                                   | 2-6 June 2014 | 4    |
| BENNETT, Andrew     | Case Study Methods   | 2-6 June 2014 | 4    |
| STINE, Robert       | Data Mining  | 2-6 June 2014 | 4    |
| BREITUNG, Jörg      | Advanced Time Series Analysis                                | 2-6 June 2014 | 4    |

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2<sup>nd</sup> Session: 10-13 June 2014 ¶

| Instructor            | Course   | Date            | ECTS |
|-----------------------|--|-----------------|------|
| McDANIEL, Timothy     | Regression Analysis II   | 10-13 June 2014 | 4    |
| POLLINS, Brian        | Regression III -- Advanced Methods   | 10-13 June 2014 | 4    |
| BLASIUS, Jörg         | Mixed Methods -- Combining Qualitative and Quantitative Methods                                | 10-13 June 2014 | 4    |
| KRUSCHKE, John K.     | Bayesian Data Analysis   | 10-13 June 2014 | 4    |
| BAER, Douglas         | Structural Equation Models II -- Advanced Methods  | 10-13 June 2014 | 4    |
| LEEF LANG, Peter S.H. | Modeling, Conceptualization, and Operationalization of Empirical Phenomena -- (Field Research) | 10-13 June 2014 | 4    |
| HEANEY, Michael T.    | Network Analysis -- Statistical Analysis of Social Media Data                                  | 10-13 June 2014 | 4    |
| RAGIN, Charles        | Qualitative Comparative Analysis   | 10-13 June 2014 | 4    |
| WARD, Michael D.      | Maximum Likelihood Estimation  | 10-13 June 2014 | 4    |
| FRÖLICH, Markus       | Advanced Microeconometrics   | TBA             | 4    |

| Instructor       | Course                                    | Date           | ECTS |
|------------------|---|----------------|------|
| LECHNER, Michael | Empirical Strategies for Causal Inference | TBA, Fall 2014 | 4    |

## Faculty

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|---|--|
| ✦ Francesco Audrino, University of St. Gallen, Switzerland          | Jörg Breitung, University of Bonn, Germany                         |
| ✦ Douglas Baer, University of Victoria, Victoria, Canada            | Andrew Bennett, Georgetown University, USA                         |
| ✦ Michael L. Berbaum, University of Illinois at Chicago, USA        | Jörg Blasius, University of Bonn, Germany                          |
| ✦ Gerald Häubl, University of St. Gallen, Switzerland               | Michael Frölich, University of Mannheim, Germany                   |
| ✦ Michael T. Heaney, University of Michigan, USA                    | John K. Kruschke, Indiana University, Bloomington, USA             |
| ✦ Michael Lechner, University of St. Gallen, Switzerland            | Peter S. H. Leeflang, University of Groningen, The Netherlands     |
| ✦ Timothy McDaniel, Buena Vista U, Storm Lake, USA                  | Paul Mihas, Odum Institute, U of North Carolina at Chap. Hill, USA |
| ✦ Brian M. Pollins, Ohio State University, Columbus, USA            | Charles Ragin, University of California, Irvine, USA               |
| ✦ Robert A. Stine, The Wharton School of the U of Pennsylvania, USA | Michael D. Ward, Duke University in Durham, USA                    |