



Programm des 41. Workshop der WK ORG
Donnerstag, 16. Februar 2017



8:30-9:00	Registrierung und Garderobe (ESA W, 119) Begrüßungskaffee (ESA W, 220)			
9:00-9:15	Begrüßung durch die Vorsitzende der WK ORG, Prof. Dr. Jetta Frost, Universität Hamburg (ESA W, Hörsaal 221)			
9:15-10:45	Track A1 (ESA W, 222)	Track B1 (ESA W, 120)	Track C1 (ESA W, 121)	Track D1 (ESA W, 122)
	Moderation: M. Ebers F. Gerpott & A. Kieser Does charisma make extraordinarily successful entrepreneurs or does extraordinary success make entrepreneurs charismatic? On the ideology of entrepreneurship Koreferat: C. Seckler M. Reihlen, C. Seckler & A. Werr Entrepreneurial Ecosystems: A Conceptual Framework and Research Agenda for the Professional Service Field Koreferat: A. Kieser	Moderation: N. Bach S. Wüstenhagen & S. Oertel Breaking with Traditions: The Role of Radical Institutional Change on the Diffusion of New Governance Forms Koreferat: S. Süß M. Steinbach & S. Süß The institutional aspects of the e-participation innovation process – A qualitative analysis of institutional logics and institutional work Koreferat: S. Oertel	Moderation: T. Ehrmann L. Dobusch, N. Köster & E. Schäfer Communicating Corporate Afterlife: Post-Mortem Statements of Failed Startups Koreferat: C. Schön E. P. Piening, D. Antons, T.-O. Salge, & G. Kreiner Standing Together or Falling Apart? Understanding Employees' Responses to Negative Media Coverage Koreferat: L. Dobusch	Moderation: S. Nüesch D. Urbig, P. Paulus, K. Muehlfeld, V. Procher & A. van Witteloostuijn Social Stays Local – Who Wants to Work for Multinational Enterprises? Koreferat: L. Brandes P. Antonetti, L. Brandes & E. Franck Wolves in Sheep's Clothing: Why Unethical Job Seekers are Attracted by Corporate Social Performance Koreferat: V. Procher
10:45-11:00	Kaffeepause (ESA W, 220/221)			
11:00-12:30	Track A2 (ESA W, 222)	Track B2 (ESA W, 120)	Track C2 (ESA W, 121)	Track D2 (ESA W, 122)
	Moderation: E. Kahle M. Gabler, C. A. Mahringer & B. Renzl Organizational Transactive Memory Systems: A Routine-Based View Koreferat: T. Braun T. Schmidt, J. Sydow & T. Braun Replicating novelty: How serial entrepreneurship becomes organized Koreferat: M. Gabler	Moderation: M. Reihlen O. N. Rank Geographic versus Social Proximity as Antecedents of Collaboration among Managers Koreferat: M. Doehne M. Doehne & M. Lang Patent Oppositions in Networks: An Analysis of the Cosmetics Industry Koreferat: O. Rank	Moderation: V. Procher K. Scharfenkamp & D. Weimar The effects of gender and multinational diversity of teams on individual peer evaluations Koreferat: fällt aus Fällt aus	Moderation: P. Walgenbach M. Wenzel & J. Koch On the Discursive Legitimation of Strategic Persistence Koreferat: A. Scheer A. Scheer Too Much of a Good Thing or: The Problem of Overlegitimacy Koreferat: E. Schüßler
12:30-13:30	Mittagessen (ESA W, 220/221)			
13.30-14:30	Offene Kommissionssitzung (ESA W, Hörsaal 221)			
14:30-14:45	Kaffeepause (ESA W, 220/221)			



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14:45-16:15	Track A3 (ESA W, 222)	Track B3 (ESA W, 120)	Track C3 (ESA W, 121)	Track D3 (ESA W, 122)
	<p>Moderation: D. Geiger</p> <p>J. Sydow, O. Berthod, M. Grothe-Hammer & R. Hagen How does organizational form matter? Networking for mandated flexibility in crisis management Koreferat: M. Heimstädt</p> <p>J. R. Bartosch & M. Heimstädt Zur Dualität von Macht und Raum Koreferat: N.N.</p>	<p>Moderation: L. Dobusch</p> <p>J. Mair & N. Rathert Beyond the Corporation: Institutional Context and Alternative Organizational Forms Koreferat: A. A. Gümüşay</p> <p>A. A. Gümüşay The Formation of an Islamic Bank: Resolving Institutional Complexity Through the Cogeneration of an Institutional Template Koreferat: N. Rathert</p>	<p>Moderation: D. Schoeneborn</p> <p>J. Goldenstein & P. Poschmann Automated Linguistic Content Analysis: The Study of Textual Data with Natural Language Processing Koreferat: D. Risi</p> <p>D. Risi Unpacking Firms' Responses to Societal Calls for More Ethical Business. How the Institutionalization of New Practices Relates to Department's Resource Access Responsible for the Practices Koreferat: P. Poschmann</p>	<p>Moderation: R. Ortlieb</p> <p>C. Schön Is there a gender promotion gap? A meta-analysis on 30 years of research Koreferat: H. Woiwode</p> <p>G. Ortman Organisation, Institution, Kafka: bootstrapping avant la lettre Koreferat: E. Marti</p>
16:15-16:30	Kaffeepause (ESA W, 220/221)			
16:30-18:00	Track A4 (ESA W, 222)	Track B4 (ESA W, 120)	Track C4 (ESA W, 121)	Track D4 (ESA W, 122)
	<p>Moderation: W. H. Güttel</p> <p>M. Krautzberger & T. Schumacher The paradox of employee's individuality: How top management turns an organizational paradox into trans-organizational complementarity Koreferat: B. Müller</p> <p>B. Müller & K. Link Tensions within a Multifaceted Identity as Trigger for Both Stability and Change Over Time Koreferat: M. Krautzberger</p>	<p>Moderation: A. Kieser</p> <p>C. Decker, N. Singer & F. Schrader Business Model Change in German Research Museums: Cultural Goods, Pressures for Performance and Political Purposes Koreferat: P. Kipfelsberger</p> <p>P. Kipfelsberger, S. Braun & L. Dragoni Developing Authentic Leaders in Business Schools: A Coaching Intervention Study Koreferat: C. Decker</p>	<p>Moderation: E. Piening</p> <p>P. Brosi & I. M. Welp Increases in Employees' Use of Flexible Work Arrangements: Positive Reactions via Perceived Organizational Support on Organizational Commitment and Turnover Intentions Koreferat: T. Goecke</p> <p>T. Goecke & F. Kunze The Contextual Role of Subjective Age in the Chronological Age/Absenteeism Relationship in Blue and White Collar Teams Koreferat: P. Brosi</p>	<p>Moderation: G. Möllering</p> <p>H. Trittin The Phenomenon of 'Attention Entrapment': A Narrative Perspective on the Cyclical Dynamics of Decoupling in CSR Koreferat: J. Goldenstein</p> <p>J. Goldenstein, P. Poschmann, S. G. M. Händschke, P. Walgenbach The globally and locally embedded meaning of corporate responsibility Koreferat: H. Trittin</p>
Ab 19:00	Konferenzdiner und Verleihung des zfo-Preises für Nachwuchswissenschaftler/innen (Literaturhauscafé, Schwanenwik 38, 22087 Hamburg)			



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Freitag, 17. Februar 2017



8:30-9:00	Registrierung und Garderobe (ESA W, 119)			
9:00-10:30	Track A5 (ESA W, 222)	Track B5 (ESA W, 120)	Track C5 (ESA W, 121)	Track D5 (ESA W, 122)
	Moderation: E. Schüßler S. Schaefer & C. Wickert Towards a Theory of Efficiencyism Koreferat: G. Reischauer J. Mair & G. Reischauer Embedding sharing: Perspectives and directions for research on the social organization of the sharing economy Koreferat: C. Wickert	Moderation: J. Frost T. Ehrmann & C. Wiczercowski Who's Monitoring Credit Rating Agencies? Stakeholder Perspectives, Product Quality and Reputation Koreferat: M. Rüdissler M. Rüdissler, R. Flepp & E. Franck Time Matters: How Initial Randomness Affects Subsequent Decision-Making Koreferat: T. Ehrmann	Moderation: J. Koch T. Semrau, S. Bort & H. Wilhelm Learning from Ambidexterity Experience: Alliance Portfolio Dynamics and Firms' Invention Productivity Koreferat: M. Hunoldt J. Goldenstein, M. Hunoldt & S. Oertel Riding the Metal Monster: Category Spanning in the Population of UK Metal Bands, 1967-2005 Koreferat: H. Wilhelm	Moderation: M. Osterloh S. W. Konlechner, M. Latzke, W. H. Güttel & E. Höffler Prospective Sensemaking during Planned Change Interventions: A Comparison of Two Hospital Units Koreferat: L. Dobusch K. Zangerle & L. Dobusch Transforming Regulatory Uncertainty into Scientific Creativity? The Case of Patent Attorneys in Life Science Industries Koreferat: W. H. Güttel
10:30-10:45	Kaffeepause (ESA W, 220/221)			
10:45-11:45	Keynote (ESA W, Hörsaal 221) Prof. Dr. Sighard Neckel, Institut für Soziologie, Universität Hamburg „Pure Vernunft darf niemals siegen“: Die Emotionalisierung von Wirtschaft, Arbeit und Organisation. Moderation: Prof. Dr. Dr. h.c. mult. Alfred Kieser			
11:50-13:20	Track A6 (ESA W, 222)	Track B6 (ESA W, 120)	Track C6 (ESA W, 121)	Track D6 (ESA W, 122)
	Moderation: R. Vogel M. Wiemann, N. Meidert & A. Weibel 'Good' and 'bad' control in public administration: How differing implementations of performance appraisal and reward systems impact cooperative climate and employee trust in the employer Koreferat: F. Hattke F. Hattke, F. Homberg & J. Znanewitz Retaining employees - A study on work values of the millennial generation Koreferat: M. Wiemann	Moderation: A. Löhr A. G. Scherer "If you don't know where you're going, you might not get there" – Theory Assessment and Agenda Setting in Political CSR Koreferat: S. Bohn S. Bohn & P. Walgenbach Living with tensions – Paradoxical strategies in the organizational handling of CSR implementation processes Koreferat: A. G. Scherer	Fällt aus	Moderation: J. Sydow E. Schüßler, S. J. Frenkel & C. F. Wright Changes in the Governance of Garment Supply Chains: Rana Plaza as a Focusing Event? Koreferat: M. Günther G. Ferns & M. Günther Constructing Stigma: The Case of Fossil Fuel Divestment Koreferat: M. Wenzel
13:20-14:30	Mittagessen und Verabschiedung (Café Canela, ESA Ostflügel, Foyer)			